



**Big Trucks. Big Fun.**

**2026**  
**Participant**  
**Information**

Proudly hosted by  **JUNIOR LEAGUE**  
NORTHWEST ARKANSAS

# About Us

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## The Junior League of Northwest Arkansas

The Junior League of Northwest Arkansas is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Above all else, our goal is to promote and perpetuate social change in the Northwest Arkansas communities that will benefit most from it. By empowering women and providing valuable leadership training, we are giving local women the tools to get involved, put their talents to work, and positively impact the communities of Northwest Arkansas.

The Junior League of Northwest Arkansas is committed to eliminating the possibility of domestic violence by ensuring those directly and indirectly impacted by domestic violence have the skills, training, and resources needed to heal and never re-enter, be exposed to, or trigger - and ultimately prevent - domestic violence or the cycle of abuse in their lifetime.

There is always more work to be done, more help needed, and more opportunities to make an impact in Northwest Arkansas. The empowered women of the Junior League of Northwest Arkansas are working to improve our local communities through leadership and effective action.



1,700+ Community  
Impact Hours



195+ Members



\$60,000 Funds Raised

# Touch-a-Truck 2026

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The 20th Annual Touch-a-Truck will be held on April 25, 2026 at Pinnacle Hills Promenade in Rogers.

Touch-a-Truck will once again feature crowd favorites -- dozens of vehicles that kids (and kids-at-heart) can explore. Vehicles you can expect to see include construction equipment, safety and transportation vehicles, motorcycles, tractors, and much, much, more! In addition to the vehicles, there will be food trucks offering refreshments and tasty treats.

Quiet hour will kick off our event from 10:00 AM to 11:00 AM and then our fun noise will begin and go until 3:00 PM. Tickets will be \$10 each with a Family Pass of five tickets for \$40. Children under 2 will get in for free!

Our rain date for this event will be held on May 5, 2026.



# Participant FAQs

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## How much does it cost?

We do not charge participants for our event. If you are interested in parking and sponsoring the event, please reach out to us via email at [TAT@juniorleaguenwa.org](mailto:TAT@juniorleaguenwa.org)

## What time do I have to be there?

We begin set up at 8 am on the event day. We will stagger loading times for easier set up. You will be emailed your arrival time one week prior to the event. The event will end at 3 pm.

## What happens if it rains?

Because it is Arkansas, we will closely monitor the weather on event day! We have teamed up with KNWA's Meteorologist Dan Skoff as our official forecaster. We will decide by 6:30 am on event day if we need to use our rain date. The rain date is scheduled for May 5, 2026.

## How many people will be in attendance?

We typically see thousands of people coming through this event, with it being our 20<sup>th</sup> Anniversary Celebration, we expect a larger crowd!

## How do I sign up?

Signing up is easy! Just scan the QR code below and fill out your information. A TAT team member will follow up with you in 1-3 business days!

