



**Big Trucks. Big Fun.**

**2026  
Sponsorship  
Packet**

Proudly hosted by  **JUNIOR LEAGUE**  
NORTHWEST ARKANSAS

# About Us

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## The Junior League of Northwest Arkansas

The Junior League of Northwest Arkansas is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Above all else, our goal is to promote and perpetuate social change in the Northwest Arkansas communities that will benefit most from it. By empowering women and providing valuable leadership training, we are giving local women the tools to get involved, put their talents to work, and positively impact the communities of Northwest Arkansas.

The Junior League of Northwest Arkansas is committed to eliminating the possibility of domestic violence by ensuring those directly and indirectly impacted by domestic violence have the skills, training, and resources needed to heal and never re-enter, be exposed to, or trigger - and ultimately prevent - domestic violence or the cycle of abuse in their lifetime.

There is always more work to be done, more help needed, and more opportunities to make an impact in Northwest Arkansas. The empowered women of the Junior League of Northwest Arkansas are working to improve our local communities through leadership and effective action.



1,700+ Community  
Impact Hours



195+ Members



\$60,000 Funds Raised

# Touch-a-Truck 2026

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The 20th Annual Touch-a-Truck will be held on April 25, 2026 at Pinnacle Hills Promenade in Rogers.

Touch-a-Truck will once again feature crowd favorites -- dozens of vehicles that kids (and kids-at-heart) can explore. Vehicles you can expect to see include construction equipment, safety and transportation vehicles, motorcycles, tractors, and much, much, more! In addition to the vehicles, there will be food trucks offering refreshments and tasty treats.

Quiet hour will kick off our event from 10:00 AM to 11:00 AM and then our fun noise will begin and go until 3:00 PM. Tickets will be \$10 each with a Family Pass of five tickets for \$40. Children under 2 will get in for free!

Our rain date for this event will be held on May 5, 2026.



# Sponsorship Levels

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## **Presenting Sponsor - \$2,000**

Our Presenting Sponsor Package includes the following:

- 20 Family Passes
- Free Booth at event to promote product or service
- Logo displayed at the event
- Logo presence on JLNWA Website and included in any media appearances

## **Big Rig Level - \$1,000**

Our Big Rig Sponsor Package includes the following:

- 10 Family Passes
- Free Booth at event to promote product or service
- Logo displayed at the event

## **Monster Truck Level - \$500**

Our Monster Truck Sponsor Package includes the following:

- 5 Family Passes
- Free Booth at event to promote product or service
- Logo displayed at the event

## **All Terrain Level - \$250**

Our All Terrain Sponsor Package includes the following:

- 3 Family Passes
- Free Booth at event to promote product or service

## **Hot Rod Level - \$100**

Our Hot Rod Package includes the following:

- 1 Family Pass
- Free Booth at event to promote product or service

# Let's Get Rolling!



To partner with us, scan the QR code or reach out directly at [tat@juniorleaguenwa.org](mailto:tat@juniorleaguenwa.org). We're happy to help with any questions.

All sponsorships are tax-deductible.

Tax ID: 71-0785045.